

## FOR IMMEDIATE RELEASE

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## PDS Appoints Ram Udupa Vice President of Product Management

Experienced technology executive to drive definition and development of innovative IT solutions

**MILWAUKEE – May 19, 2015 —** <u>Paragon Development Systems (PDS)</u>, a leading information technology solutions and services company, has named Dr. Ram Udupa as the company's Vice President of Product Management.

Udupa joins PDS with over 35 years of industry experience in telecommunications wireline and wireless infrastructure, applications, solutions, services, and data analytics technology for various markets at public and privately held companies including AT&T Bell Labs, Motorola, Inc., Mascon Global Ltd. (MGL), and, most recently, QIM Analytics, Inc. As Vice President of Product Management for PDS, Udupa will drive PDS product and services development across the healthcare, corporate, government and education sectors.

"I am delighted to welcome Ram to the PDS team. His extensive background and experience in technology, services and intellectual property development is highly relevant to our ongoing plans to develop high value products and services for our customers," said Asif Naseem, President and CEO of PDS. "His addition to the team will accelerate those plans."

Prior to joining PDS, Udupa held the role of CEO at QIM Analytics, Inc., a company offering proprietary big data analytics technology that created breakthroughs in cost and time for custom solution development. With a strong focus on technology, product management, product development and execution, Udupa has driven significant results throughout his career. He holds a M.S. and Ph.D. in computer science from the California Institute of Technology.

"PDS is dedicated to innovation and takes a collaborative approach to solving business challenges for its clients," said Udupa. "I am very excited to have the opportunity to leverage this platform to deliver solutions that will help PDS customers capitalize on the challenges and opportunities in their business."

To learn more about PDS, visit www.PDSIT.net.

## About PDS

While providing IT solutions, services and technologies, PDS builds strategic relationships with clients that result in improved performance, which is measured by increased productivity, decreased cost, higher customer and employee satisfaction and greater business compliance. Founded in 1986, PDS partners with medium to large enterprise organizations in healthcare, corporate and government/education industries to provide strategic value and advanced technology solutions. PDS is a privately held company with offices throughout the Midwest. Learn more by visiting www.PDSIT.net.